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Dear Attendees,



LOUIS MAGLIARO
Executive Vice President
The BTN Group



DAVID MEYER
Executive Director, Conference Content & Strategy
The BTN Group



JEN BANKARD
Executive Director, Conference Content & Strategy
The BTN Group

The **BTN Group** is pleased to welcome you to the **seventh annual Government Travel Summit**. In a continued effort to engage our audience, we promote a platform for information sharing with your fellow business travel and government professionals as they gather intelligence on changing marketplace conditions, best practices and nuances of government regulations that are of greatest common interest and mutual concern.

Through expert-led sessions and interactive discussions, you'll gain valuable insight on applying AI to government, contractor and nonprofit travel management, making payment pay off, GSA travel services, travel expense optimization: best practices in cost management, travel management technology innovation and the state of traveler tracking and future of location awareness and more. We encourage you to share your challenges and successes and hope you discover key takeaways to enhance your travel and meetings program in the months ahead.

For more than 42 years, the **BTN Group** has been the leading source of business travel and meetings information and intelligence. Our expert editorial staff delivers the highest quality news, information, data and research for corporate executives like yourself who are responsible for setting policy, managing and buying business travel and meetings on behalf of their company.

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Thank you again for your participation in today's program and thank you to our sponsors: **ADTRAV, American Express Global Business Travel, Delta Air Lines, Southwest Airlines, Accor, Best Western, Choice Hotels, Citi, Enterprise, Lufthansa Group, Omega World Travel, Sonesta International Hotels, TAP Portugal, Uber for Business Government, United Airlines** and **Wyndham Hotels & Resorts.**

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AGENDA

Time (ET)	Sessions	Speakers
8:00am - 9:00am	**Registration & Breakfast**	
9:00am - 9:40am	**Getting Your Data Straight: How to set up your data to enhance reporting and negotiating**	**Maria Chevalier**, CEO, Grasp
9:40am - 10:30am	**Making Payment Pay Off** How corporate payment practices, such as ways to improve delinquencies and make use of virtual cards, can be applied to government charge card practices, and the evolution of the smart pay card.	**PANELISTS** **Jeff George**, Director, N. America Public Sector, Citi Commercial Cards **Christopher McLaughlin**, Senior Director, Global Sales, Choice Hotels International **Joe Swisher**, Senior Account Executive, Visa **Erin VanDagna**, Program Director, Smart Pay, GSA **MODERATOR** **David Meyer**, Executive Director, Conference Content and Strategy, The BTN Group
10:30am-11:20am	**Applying AI to Government, Contractor and Nonprofit Travel Management** Travel buyers and other experts talk about how AI is being used to make travel programs and travel services more productive and how to mitigate AI security concerns.	**MODERATOR** **Chris Davis**, Managing Editor, The BTN Group **PANELISTS** **Joseph A. D'Abate**, Global Travel and Events Lead, Lockheed Martin **Charles de Gaspe Beaubien**, Founder and Chief Commercial Officer, Groupize **Roger Hale**, CEO, ADTRAV
11:20am-11:50am	**Mid-Morning Networking Break** sponsored by DELTA BUSINESS	
11:50am-12:40pm	**GSA Travel Services Today: On the Go, Making Change** General Services Administration officials detail recent efforts including using Verify as a GO.gov® compliance tool incorporating FTR, FAR and efficiency, advancing GO.gov's TMC acquisition consolidation, assessing the future direction of airline pricing and offers through the GSA's city pair program, and establishing FY28 per diem rates.	**SPEAKERS** **Rebecca Bond**, Director, E-Gov Travel Services, GSA **Lauren Concklin**, Deputy Director of Travel and Director of GO.gov, GSA **Jennifer Miller**, FedRooms Program Manager, GSA **Tom Ruesink**, Industry Specialist, GoldSpring Consulting
12:40pm-1:40pm	**Luncheon**	
1:40pm-2:30pm	**Travel Expense Optimization: Best Practices in Cost Management** Travel buyers and other experts talk about how government, contractor and nonprofit travel managers can minimize cost while maximizing the traveler experience.	**PANELISTS** **Kelley Bronson**, Section Chief for Travel Management, NSF **Holly Brosam**, VP Product Management, Travel, Emburse **Greg Harkins**, President, CWTSatoTravel **Marques Tibbs-Brewer**, VP and Head of Product Marketing, Public Services for Finance and Spend, SAP **MODERATOR** **Will Tate**, Partner, GoldSpring Consulting
2:30pm-2:45pm	**Afternoon Networking Break** sponsored by Southwest Business	

...continued on next page

AGENDA

2:45pm-3:45pm	**Travel Management Technology Innovation** Presentations of some of the latest advancements in travel management technology and their potential for government contractors, and civilian government and nonprofit organizations.	**PRESENTERS & COMMENTATORS** **Chris Amenechi**, Co-Founder, SeatCash **Holly Brosam**, VP Product Management, Travel, Emburse **Charles de Gaspe Beaubien**, Founder and Chief Commercial Officer, Groupize **PANELISTS** **Mark Dellinger**, Travel Management and Policy Division Director, US Department of State **Lucy Mosca**, Director, Travel Management, American Red Cross **Mark Stansbury**, Senior Manager Global Travel, Events & Logistics, Lockheed Martin
3:45pm-4:30pm	**The State of Traveler Tracking and Future of Location Awareness** How technology developments are advancing and promising to advance location awareness of not only travelers but all personnel to fully meet Duty of Care obligations.	**PANELISTS** **Matt Atkinson**, Founder and Managing Director, Utelize Mobile **Christine Connolley**, Travel Risk Management, Service Account Manager, Everbridge **Doug Sillex**, Senior Cloud Security Architect, Genesis Consulting **MODERATOR** **Bruce McIndoe**, President, McIndoe Risk Advisory
4:30pm-5:30pm	**Closing Remarks & Networking Reception** sponsored by AMERICAN EXPRESS GLOBAL BUSINESS TRAVEL	



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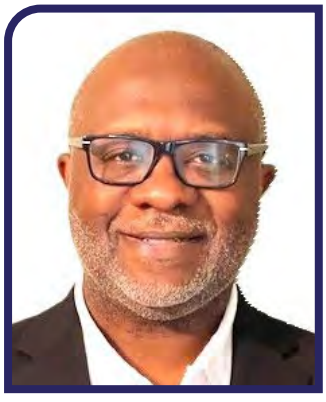
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SPEAKERS



Chris Amenechi

Co-Founder
SeatCash

A 30-plus-year transformative, strategic, turnaround global executive leader and entrepreneur who has demonstrated success in delivering top and bottom-line results by building winning teams, transforming revenue models, and driving accretive margins leveraging digital/data/science/automation, Christopher Amenechi has pioneered several ancillary and merchandising firsts, including dynamic pricing of seats and cabin upsells, fare lock, and fare merchandising. In addition to his role at SeatCash, Chris is an investor/board member in three other travel technology/hospitality related startups. He previously held executive roles at Continental Airlines, United Airlines, Porter Airlines, and Copa Airlines.



Matt Atkinson

Founder and Managing Director
Utelize Mobile

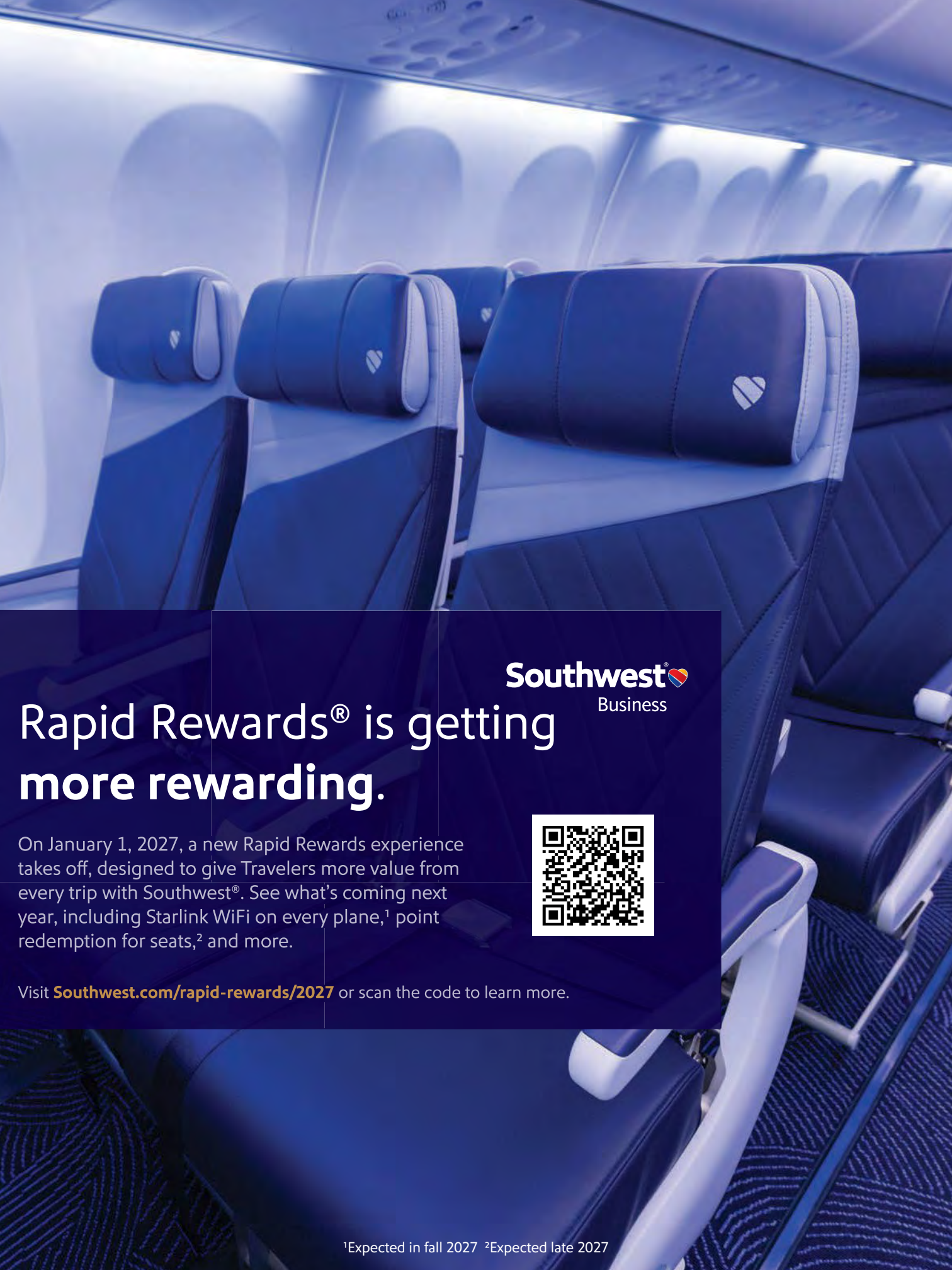
Matt Atkinson has been an active founder, CEO and investor in the telecom industry for over 30 years. His businesses have spanned telecom expense management, consulting and billing systems. His current business, Utelize Mobile, is a leading UK enterprise mobility specialist providing resilient connectivity and support services to large corporates and travellers internationally. Utelize launched its own global eSIM management platform (SureSIM) in 2024 and is pioneering the use of consent-based cellular network presence data to close the "location awareness" gap between where a traveler is supposed to be and where their device is, without building a location history of individual employees.



Rebecca Bond

Director, E-Gov Travel Services
GSA

Joining GSA in 2003, Rebecca Bond has held multiple operational and leadership positions within the agency in the Offices of GSA Fleet, GSA Global Supply, the National Response Framework ESF-7 Emergency Management and now the Center for Travel, Employee Relocation and Transportation. Rebecca has worked with GSA's Center for Travel and Transportation Management Office for the last 14 years serving, first, as the Transportation Freight Branch Chief and now as the Director of E-Gov Travel Services (ETS2), overseeing the E-Gov customer relationship management process and supplier marketplace for federal travel stakeholders. She also oversees GSA's one-gov Rideshare Solution with Uber.


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[1]Expected in fall 2027 [2]Expected late 2027

SPEAKERS



Kelley Bronson

Section Chief for Travel Management

National Science Foundation

Kelley Bronson joined the National Science Foundation more than a dozen years ago as a Project Manager, before assuming her current role about five years later. She previously served as Project Manager – Vendor Management for the General Services Administration for two years following nine years at Northrop Grumman Information Systems, where her roles included Defense Travel System Implementation Lead and GovTrip Project Manager for the Environmental Protection Agency and for the Departments of Transportation and Health and Human Services.



Holly Brosam

Vice President Product Management, Travel

Emburse

Holly Brosam is an accomplished executive with extensive experience across the travel technology ecosystem. As the leader of product strategy for Emburse's travel portfolio, she oversees several products supporting enterprise travel programs for more than 40 Fortune 100 organizations. Previously, Holly served as Chief Operating Officer at TRIPBAM and held leadership positions at Sabre, nuTravel, and TRX. Having led both product strategy and operational services, she specializes in building aligned organizations capable of managing complex, highly interconnected industry platforms while maintaining a steadfast focus on customer outcomes in the travel space.



Maria Chevalier

CEO

Grasp

With a career spanning global leadership roles at organizations including HP, Johnson & Johnson, Hilton, and BCD Travel, Maria Chevalier has overseen enterprise programs exceeding $1 billion in annual spend and brings a unique, end-to-end understanding of the travel and data ecosystem—from suppliers and agencies to corporate buyers and technology platforms. A recognized industry leader, Maria has received numerous honors, including Business Travel News Travel Manager of the Year and Best Practitioner Award (twice) as well as the ACTE Driving Innovation & Industry Change Award, and recognition from WINiT (Women in Travel) for her leadership and impact.

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SPEAKERS



Lauren Concklin

Deputy Director of Governmentwide Travel and Go.gov Director
GSA

With over 15 years of experience in the development of travel program operations, Lauren Concklin aims to expand governmentwide travel programs in air, hotel, online travel management, and data reporting offered by the Office of Travel, Employee Relocation, and Transportation to provide customer agencies with greater efficiencies in the management of their annual travel spend, while at the same time, ensuring the business models remain sustainable. To achieve these goals, Lauren works to align program goals with customer expectations and available commercial practices. Lauren received her MBA from Marymount University and her undergraduate business degree from American University.



Christine Connolley

Travel Risk Management, Service Account Manager
Everbridge

Christine Connolley is a travel risk and resilience specialist with extensive experience helping global organizations strengthen traveler safety, duty of care, and crisis response. At Everbridge, she partners with enterprise customers to bring together travel risk technology and resilience services into integrated, practical programs. Christine recently concluded her tenure as Chair of the GBTA U.S. Risk Committee and continues to serve as an active committee member. She has also served on the ISO U.S.Technical Advisory Group, contributing to the development of international risk management standards, such as the ISO 31030. GBTA WINiT named Christine a 2025 Rising Female Leader.



Joseph A. D'Abate

Global Travel and Events Lead
Lockheed Martin

Joe D'Abate has direct responsibility for the Lockheed Martin global hotel program. Joe is responsible for leveraging the travel and events spend and implementing industry best practices in order to maximize best value to the corporation. Joe has been with Lockheed Martin for more than 20 years and he has held various positions in Program Management, IT, Operations, Supply Chain and Procurement. Before entering the travel industry, Joe was an IT Applications Engineer working on the development of the enterprise-wide procure-to-pay solution for Lockheed Martin Business Services.


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SPEAKERS



Chris Davis

Managing Editor
The BTN Group

A longtime business travel industry journalist, Chris Davis has been affiliated with Business Travel News for more than two decades. Currently managing editor, Chris has covered all aspects of the industry in his career with BTN and for many years also has spoken and moderated panels at industry events. A former daily newspaper reporter with The Times of Trenton, Chris lives in New Jersey.



Charles de Gaspe Beaubien

Founder and Chief Commercial Officer
Groupize

With over 30 years of leadership in the travel and technology sectors, Charles brings to the meetings and group travel management platform unmatched insight from co-founding adventure travel businesses to leading major tour operators like Globus and Yankee Holidays. His deep industry experience and hands-on planning expertise inspire Groupize's innovation roadmap. Charles has earned accolades including Quebec's Entrepreneur of the Year, PhoCusWright's Best Emerging Technology, and *Business Travel News*' Top 25 Most Influential Executive in Business Travel.

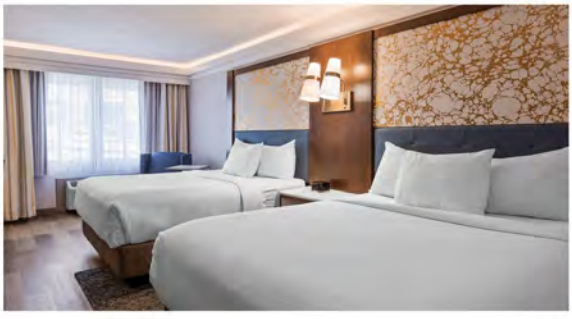


Mark Dellinger

Travel Management and Policy Division Director
US Department of State

Mark Dellinger leads the State Department's worldwide travel program supporting more than 270 diplomatic posts in over 170 countries and nearly $500 million in annual official travel. With nearly 27 years of military and civilian experience in travel, transportation, and logistics, Mark is a recognized leader in federal travel management. He represents the Department in government-wide and industry forums, working with federal agencies and commercial partners to advance strategic sourcing, modernize travel programs, strengthen compliance, and improve the traveler experience worldwide.

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SPEAKERS



Jeff George

Director, North America Public Sector
Citi Commercial Cards

Jeff George, who leads Citibank's management of its GSA SmartPay® 3 contract, brings over 20 years of dedicated leadership, industry expertise, and commercial card experience to Citi's public sector relationships. Throughout his extensive career at Citibank, Jeff has guided strategic and operational excellence across the complete card payment lifecycle—spanning product and platform development, client onboarding, fraud management, security and controls, and strategic vendor alliances. Today, he leads a specialized team focused on elevating the public sector client experience and delivering end-to-end service excellence.



Roger Hale

CEO
ADTRAV

Roger Hale graduated from Vanderbilt University with a degree in Engineering Management. Originally from the Chicago area, he has been in the travel industry for over 40 years. He has held a variety of management positions, including Sales Manager, General Manager and Vice President of Branch Operations. In 1990, Roger was promoted to his current position, and in 2004, he purchased the outstanding shares of ADTRAV. Under his strategic vision and leadership, Roger has led ADTRAV to become a leader in corporate and federal government travel and has achieved an extremely low rate of employee and client turnover.



Greg Harkins

President
CWTSato Travel

Greg Harkins is responsible for delivering travel services to the US Military and Government as well as CWT's commercial defense industry clients. He joined CWT in 2020 after a successful career in the US Army. As an Infantry Colonel, he led combat units and managed the travel and deployment of thousands of soldiers culminating in his role as Director of Operations for the US Army in Africa. Greg serves on the board of Soldiers Angels and volunteers with several other Veteran Service Organizations.

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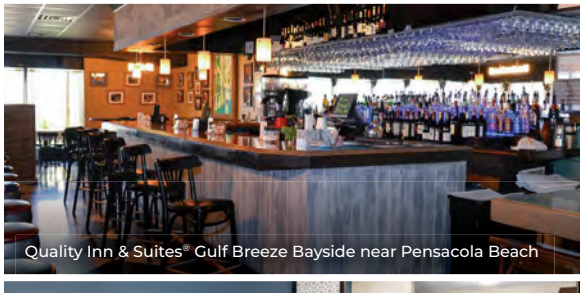
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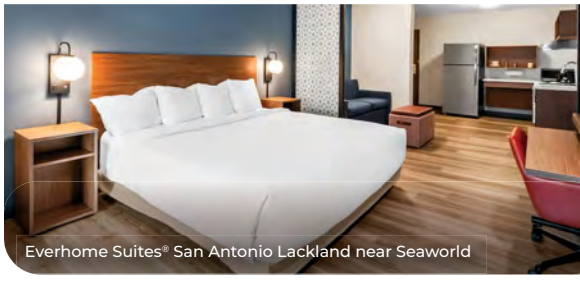
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SPEAKERS



Bruce McIndoe

President
McIndoe Risk Advisory

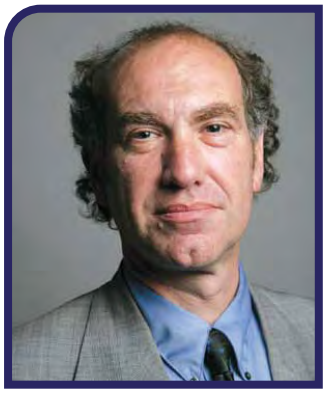
A recognized leader, author and speaker in the areas of risk management, technology and intelligence, Bruce McIndoe has been an industry driver in creating and putting in practice the concept of Travel Risk Management and People Risk Management. He developed the TRM Maturity Model adopted by the GBTA and chaired the development of the TRM3 Assessment Tool. Prior to founding WorldAware in 1999, Bruce worked with various agencies, including NSA/CIA, DoD and NASA. He also served as a lead architect on intelligence programs for the U.S. government. He is an adjunct professor at University of Maryland University College, where he teaches intelligence, security management and cyber security courses.



Christopher McLaughlin

Senior Director, Global Sales
Choice Hotels International

Chris McLaughlin has strategic oversight of TMC/Consortia, Leisure, Workforce, Airline/Transportation, and Government and Military. In addition, he is the Lodging Chair for the National Defense Transportation Association (NDTA) as well as a Trustee for the Society of Government Meeting Professionals (SGMP). Notably, McLaughlin is active in both the US Travel Association and Global Business Travel Association (GBTA).



David Meyer

Executive Director, Conference Content and Strategy
The BTN Group

Before taking on his current role producing more than 40 events a year including Business Travel Show Europe and soon Business Travel Show APAC and Business Travel Show America, David Meyer was editorial director for five years and director of research and media strategy for two years. Prior to that David served for 17 years as editor-in-chief of *Business Travel News*. Before coming to BTN, David was managing editor of the 14 million-circulation *Philip Morris Magazine*, managing editor of voice and data industry weekly newspaper CommunicationsWeek, news editor for *Aviation Week & Space Technology* and copy editor for *Popular Mechanics*.



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SPEAKERS



Jennifer Miller

FedRooms Program Manager
GSA

Jennifer Miller is an experienced Program Manager with over 15 years at GSA, including the past seven years leading FedRooms, the Best In Class governmentwide TDY Lodging program. In her role, Jennifer oversees strategic direction, operations and stakeholder engagement. She has a proven track record of delivering results through cross agency collaboration, process improvement and customer focused solutions.



Lucy Mosca

Director, Travel Management
American Red Cross

Lucy Mosca has over 28 years to the travel industry, beginning her career with several airlines in New York before moving on to leisure and corporate travel agencies, and eventually managing travel for major companies. In her current role, Lucy manages over $40 million in spend. The Red Cross operates solely on donor dollars, so cost savings is her top priority.



Tom Ruesink

Industry Specialist
GoldSpring Consulting

Tom Ruesink is an industry veteran who helped get the CWT Solutions Group off the ground in the early 2000s, heading their analytics and modeling team. He's consulted with GSA's travel programs since 2012 and came aboard to work with the City Pair and Lodging programs, specializing in data and metrics. Business Travel News named Tom one of the 25 most influential executives in business travel in 2011 for his work creating a one number travel scoring system at Coca-Cola that drove compliant behavior.



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SPEAKERS



Doug Sillex

Senior Cloud Security Architect

Genesis Consulting

Doug Sillex is a federal cybersecurity and cloud security architect with more than 15 years of experience across FedRAMP, FISMA, RMF, cloud architecture, DevSecOps, infrastructure, and security engineering. He specializes in evaluating complex systems, validating control implementation through technical evidence, reviewing authorization boundaries, and translating cyber risk into clear decisions for executives and program stakeholders. His work spans SaaS, cloud, hybrid, and on-premises environments, with deep experience in ATO, reauthorization, continuous monitoring, NIST 800-53, encryption, logging, identity, and interconnections.



Mark Stansbury

Senior Manager Global Travel, Events & Logistics

Lockheed Martin

Mark Stansbury is responsible for leveraging over $750M in travel, event and logistics spending and implementing industry best practices to maximize value to the Corporation. Mark has over 25 years of global supply chain experience. Prior to joining the Lockheed Martin GTEL organization, Mark served as one of the original members of Lockheed Martin's Strategic Sourcing Solutions department tasked with centralizing and standardizing all IT Corporate Purchasing Agreements. Mark holds a master's degree in business administration from Appalachian State University and bachelor's degrees in economics and business administration from Winston-Salem State University.



Joe Swisher

Senior Account Executive

Visa

Joe Swisher is a strategic public sector payments leader at Visa focused on modernizing federal payment programs and expanding secure, scalable solutions across approximately 300 agencies. He brings deep experience from Visa, Savan Group, U.S. Treasury, Apple, and the U.S. Army, where he earned a Bronze Star. Joe has supported GSA SmartPay®, advanced analytics-driven risk frameworks, served as a Blockchain SME, and led global audit operations. Known for translating policy into practical outcomes, he helps government clients strengthen mission readiness, reduce risk, and improve operational performance.

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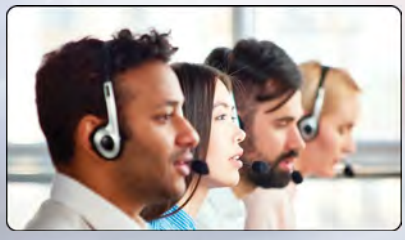














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SPEAKERS



Will Tate

Partner
GoldSpring Consulting

Will Tate, who joined GoldSpring Consulting in 2015, began his career at Ernst & Young. Moving to Dresser Industries as an internal auditor, Will led global operational and financial audits across 30 countries, and later served as its global travel manager, consolidating a global travel spend of more than $100 million. In 2000, Will joined Management Alternatives Inc. and served as senior vice president while he simultaneously founded 3d Travel Metrics, where he developed a software solution to quantify the effectiveness of travel management programs in a multi-dimensional format. Will is a certified public accountant and received his Bachelor of Business Administration in accounting from Texas Tech University.



Marques Tibbs-Brewer

VP and Head of Product Marketing, Public Services for Finance and Spend
SAP

Marques Tibbs-Brewer brings over two decades of federal government travel expertise to his work today. His federal civilian career at TSA and DHS gave him firsthand insight into government travel operations. He later served as Vice President of Government Operations at Concur, managing Program Manager functions for the federal government's E-Gov Travel program. Today, Marques leads Public Services Product Marketing for Finance and Spend at SAP, applying that government perspective to SAP Spend solutions for public services organizations. It's a perspective shaped by having worked on both sides of the table.



Erin VanDagna

Program Director
Smart Pay, GSA

Erin VanDagna currently serves as the Program Manager for GSA's Payment Solutions Service Center. The Payment Solutions Service Center is home to the GSA SmartPay program, which is the federal government's purchase, travel, fleet & integrated card and payments program. The program sees approximately $40B in spend each year and provides around $500M back in refunds to agencies to reinvest in their own unique missions. Prior to becoming Program Manager, she served as the Service Delivery Division Director in the Center for Charge Card Management.

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