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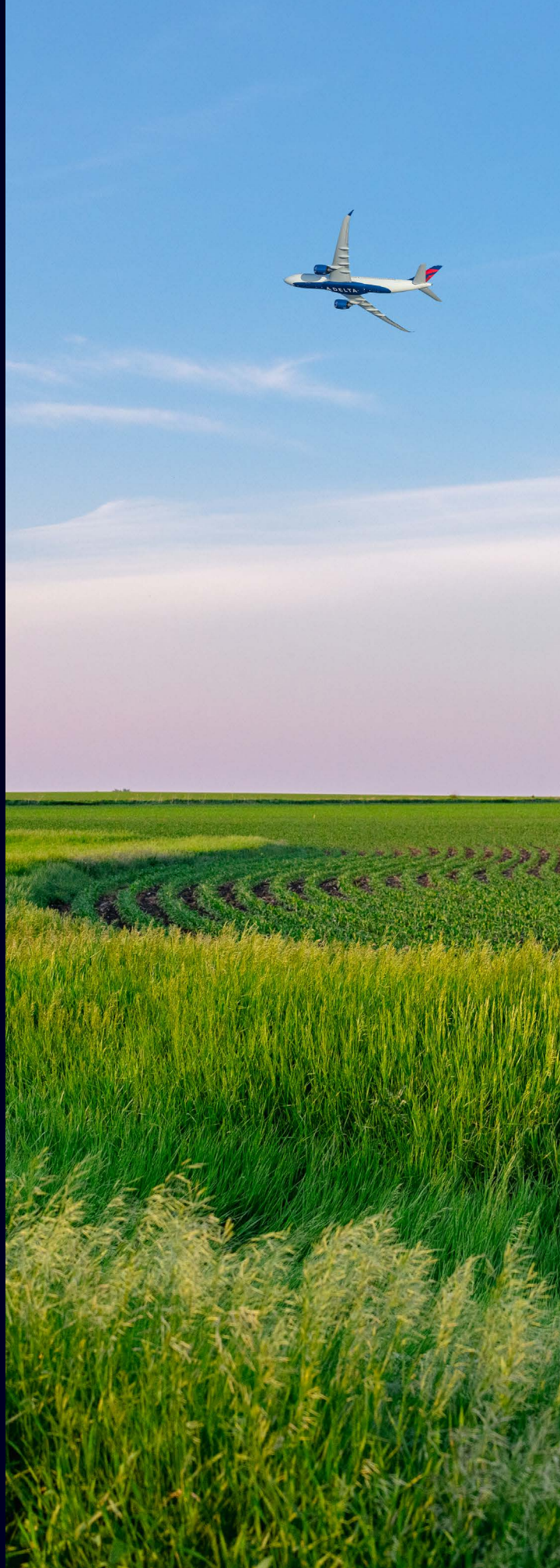
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WELCOME

Dear Attendees,

The **BTN Group** is pleased to welcome you to the **Business Travel ESG Summit Americas**. In a continued effort to engage our audience, we promote a platform for information sharing with your fellow business travel and sustainability leaders as they gather intelligence on addressing the realities of emissions reduction, traveler well-being, accessibility, and responsible sourcing—without losing sight of cost, compliance, and traveler experience.

This one-day event will focus on how to square the AI-sustainability paradox through innovation in a shifting market, duty of care reimagined: risk, resilience and the human side of travel, effective governance: engaging stakeholders in aligning ESG and travel efforts with corporate goals, accessible travel by design and building more inclusive travel programs, as well as greenhushing in managed travel. Contributing to the conversation will be industry visionaries, corporate practitioners, analysts and leading suppliers.

For 42 years, the **BTN Group** has been the leading source of business travel and meetings information and intelligence. Our expert editorial staff delivers the highest quality news, information, data and research for corporate executives like yourself who are responsible for setting policy, managing and buying business travel and meetings on behalf of their company.

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Thank you again for your participation in today's program and to our sponsors: **Delta Air Lines, United Airlines, World Travel Inc.** and **Advito**.

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LOUIS MAGLIARO
Executive
Vice President
The BTN Group



DAVID MEYER
Executive Director,
Conference Content
& Strategy
The BTN Group



JEN BANKARD
Executive Director,
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AGENDA

TIME (ET)	SESSION	SPEAKERS
8:00AM - 9:00AM	REGISTRATION AND BREAKFAST	
9:00AM - 9:10AM	WELCOME	
9:10AM - 10:20AM	HOW TO SQUARE THE AI-SUSTAINABILITY PARADOX: INNOVATION IN A SHIFTING MARKET AI is rapidly reshaping business travel technology as sustainability strategies, reporting expectations and ESG priorities continue to evolve. At the same time, many travel technology and data providers, including those originally focused on sustainability, are repositioning their offerings. This extended session explores how the market is evolving, why supplier strategies are shifting and what these changes mean for managed travel programs balancing cost pressures, traveler experience, risk and sustainability goals. Following a brief presentation, industry leaders will discuss the convergence of AI, ESG, travel intelligence and program strategy, including how buyers can evaluate innovation claims, navigate competing priorities and define meaningful progress in today's environment.	MODERATOR: Nicole DiSarno , Customer Experience & Engagement, Travel and Events, <i>Festive Road</i> PANELISTS: Jeff Berk , CEO, <i>Tripkicks</i> Adam Braun , CEO, <i>Clarasight</i> Anna Feinberg , Co-Founder & CEO, <i>Alō Index</i>
10:20AM - 10:50AM	NETWORKING BREAK sponsored by 	
10:50AM - 11:40AM	DUTY OF CARE REIMAGINED: RISK, RESILIENCE AND THE HUMAN SIDE OF TRAVEL In a more volatile world, traveler wellbeing and duty of care have become broader strategic responsibilities. This session examines how organizations are responding to geopolitical disruption, evolving security risks, accessibility expectations and employee wellbeing, and what these shifts mean for travel policy and program design.	MODERATOR: Greeley Koch , Managing Director, <i>490 Consulting</i> PANELISTS: Brian Gabriel , Manager, Travel, Safety and Security, <i>Rainforest Alliance</i> Colin O'Brien , Deputy Vice President of Operations, <i>Global Guardian</i> Henning Snyman , Security Director, <i>ISOS</i>
11:40AM - 12:30PM	EFFECTIVE GOVERNANCE: ENGAGING STAKEHOLDERS IN ALIGNING ESG AND TRAVEL EFFORTS WITH CORPORATE GOALS Buyers and other experts explore governance structures, internal controls and transparent reporting methods that can inform the configuration of ESG and travel strategy in accordance with a company's objectives.	MODERATOR: Charles Bacharach , SVP, North America, <i>Areka Consulting</i> PANELISTS: Carla Cabrera , Business Development Director, <i>Atlas Travel</i> Maria Chevalier , CEO, <i>Grasp Technologies</i> Rosemary Maloney , Senior Director, Corporate Travel, <i>The Freeman Co.</i>

...cont. on next page

AGENDA

12:30PM - 1:30PM NETWORKING LUNCH

1:30PM - 2:00PM HOT TOPICS IN BUSINESS TRAVEL-RELATED ESG ISSUES

A conversation in which managed travel buyers share their ESG concerns, challenges and accomplishments.

FACILITATORS:

Jen Bankard, Executive Director, Conference Content & Strategy, [The BTN Group](#)

David Meyer, Executive Director, Conference Content & Strategy, [The BTN Group](#)

2:00PM - 2:50PM ACCESSIBLE TRAVEL BY DESIGN: BUILDING MORE INCLUSIVE TRAVEL PROGRAMS

Accessibility is moving from accommodation to expectation, challenging travel managers and suppliers to rethink policy, traveler support, supplier selection and service delivery. This session explores how organizations can build more inclusive travel programs that better support travelers with disabilities and diverse access needs.

MODERATOR:

Jen Bankard, Executive Director, Conference Content & Strategy, [The BTN Group](#)

PANELISTS:

Duane Goucher, Director, Travel, Entertainment, Meetings & Expense, [Allstate Insurance Company](#)

Andrew Slaiby, Sr. Manager, Travel, [Raytheon Technologies](#)

Cari Wurzbacher, Manager, Government & Corporate Accounts, [United Airlines](#)

2:50PM - 3:05PM NETWORKING BREAK sponsored by

3:05PM - 3:55PM GREENHUSHING IN MANAGED TRAVEL: ARE COMPANIES DOING MORE AND SAYING LESS?

Amid political headwinds and ESG backlash, some companies are dialing down sustainability messaging while continuing the work behind the scenes. Travel buyers and industry leaders discuss how priorities, language and stakeholder engagement may be evolving without abandoning progress.

MODERATOR:

David Meyer, Executive Director, Conference Content & Strategy, [The BTN Group](#)

PANELISTS:

David Harben, Manager Consulting Sustainability, [Delta Air Lines](#)

Andrew Menkes, CEO, [Partnership Travel Consulting](#)

Daniel Nettuno, Director of Sales and Client Management, [Advito](#)

3:55PM - 4:55PM CLOSING REMARKS AND NETWORKING RECEPTION

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SPEAKERS

CHARLES BACHARACH



Senior Vice President, North America **Areka Consulting**

Charles Bacharach leverages his 20 years of experience in the corporate travel industry to assist travel buyers with program strategy formulation, execution, sourcing, negotiations, program benchmarking and implementation support. He has helped his clients optimize their travel programs, streamline program complexities, improve overall program total cost of ownership, while better leveraging and implementing new technologies and business processes. Prior to joining Areka, Charles held executive leadership positions with Orbitz for Business, Egencia and Travel Leaders Corporate.

JEN BANKARD



Executive Director, Conference Content & Strategy **The BTN Group**

Jen's mission is to transform the way corporate travel managers succeed, helping them empower their travelers, elevate their companies, and advance their careers to run best-in-class travel programs. Jen draws on 25+ years of experience in non-profit and association sectors, specializing in training and development. Currently with The BTN Group, she was named one of the 2024 WINIT Top 50 where she was recognized as a Global Leader with Global Impact for her groundbreaking work in corporate travel education. Before joining The BTN Group, Jen served as Manager of Global Education at the Association of Corporate Travel Executives (ACTE), where she built industry-leading learning experiences based on cutting-edge research and best practices.

JEFF BERK



CEO **Tripkicks**

Jeff is the CEO of Tripkicks, the travel tech company on a mission to create self-improving corporate travel programs. Tripkicks launched Catalyst, which takes a Travel Manager's priorities and translates them into personalized guidance, delivered across the tools travelers already use throughout every part of the trip. Jeff began his career at IBM Global Business Services before joining Acquis Consulting Group, where he spent more than a decade advising 50+ global organizations on their Travel, Expense, and Procurement programs. As a Managing Director, he led Business Development and Partnerships for the firm's Technology Solutions practice. Jeff writes and speaks regularly on the structural challenges facing modern Travel Managers, and what it takes to build programs that continue to improve themselves.



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SPEAKERS

ADAM BRAUN



CEO **Clarasight**

Adam Braun is Co-Founder and CEO of Clarasight, an AI operating system for enterprise travel that helps global travel, finance, sustainability, and procurement teams unify data and drive measurable efficiency across more than \$4B in T&E spend. By integrating fragmented travel, expense, and business data into a single source of truth, Clarasight enables organizations to optimize suppliers, reduce costs, and proactively manage their programs through AI-powered insights and automation. Braun is a three-time entrepreneur and New York Times bestselling author, and he leads the Corporate Travel AI Network, a community of 250+ travel buyers focused on advancing the use of AI in managed travel programs.

CARLA CABRERA



Business Development Director **Atlas Travel**

Carla Cabrera is a seasoned travel industry executive with deep expertise across global airlines, travel management companies, and distribution technology. She has led high performing commercial teams, managed high revenue customers and driven double digit growth in competitive markets. Carla excels in strategic planning, key account development, and building long term partnerships across the Humanitarian/NGO, academic and corporate travel sectors. Fluent in multiple languages and experienced across North American, Latin American, Gulf, and Chinese markets, she brings a multicultural, relationship driven approach to leadership and business development.

MARIA CHEVALIER



CEO **Grasp Technologies**

With a career spanning global leadership roles at organizations including HP, Johnson & Johnson, Hilton, and BCD Travel, Maria Chevalier has overseen enterprise programs exceeding \$1 billion in annual spend and brings a unique, end-to-end understanding of the travel and data ecosystem—from suppliers and agencies to corporate buyers and technology platforms. A recognized industry leader, Maria has received numerous honors, including Business Travel News Travel Manager of the Year and Best Practitioner Award (twice) as well as the ACTE Driving Innovation & Industry Change Award, and recognition from WINiT (Women in Travel) for her leadership and impact.

SPEAKERS

NICOLE DISARNO



Customer Experience & Engagement, Travel and Events **Festive Road**

Nicole is a strategic communications and engagement leader with 10 years of experience helping large, complex organizations navigate change, drive adoption, and connect with their people in meaningful ways. In her current role, Nicole leads enterprise-wide communications and change management for one of the world's largest corporate travel and event programs, reaching hundreds of thousands of employees across the globe. She previously built a communications and PR department from the ground up at a unicorn fintech startup focused on bridging the racial wealth gap. Before that, Nicole spent seven years at Goldman Sachs, where she rose to Vice President and led communications and change management initiatives across the Americas and EMEA, with New York and London as her operational hubs.

ANNA FEINBERG



Co-Founder & CEO **Alō Index**

Anna is the Co-Founder and CEO of Alō Index, a platform that helps enterprise travel programs find, compare, and select hotels that meet their corporate environmental and social initiative targets, and then measure their program targets throughout the year against cost and volume. Formerly the Global Travel Manager at BNY, Anna was responsible for a \$90M program. Always the innovator, while at BNY she worked with an AI engineer to build her travel team an analysis platform that consolidated TMC, T&E, AP, HR, Finance and corporate card data. During Covid and the start of the Ukraine war, even corporate security knocked on her door to get the most up to date intel on traveler activity. The only info that was impossible to find and manage was hotel sustainability initiatives. Hence... Alō Index.

BRIAN GABRIEL



Manager, Travel, Safety and Security **Rainforest Alliance**

Brian Gabriel is the Manager of Travel, Safety and Security at the Rainforest Alliance, a global environmental NGO. He has been with RA for over 5 years and has helped to consolidate its travel program, which supports staff in over 30 countries with offices in over 22. Being an environmental organization, RA has always tried to prioritize sustainability in its travel program. He is also responsible for crisis management and safety and security for the organization. He lives in New York City with his wife and 2 children.

SPEAKERS

DUANE GOUCHER



Director, Travel, Entertainment, Meetings & Expense **Allstate Insurance Company**

Duane Goucher is a recognized leader in enterprise travel and expense management, driving the transformation of Allstate's global travel, corporate card, meetings, and expense programs since 2012. He brings more than 40 years of experience across leadership roles with American Express, CWT, Continental Airlines, System One/Amadeus, and Eastern Airlines, with deep expertise in supplier strategy and global operations. To date, Duane has visited 57 countries and earned unofficial membership in the "7 Continents Club" following a recent expedition to Antarctica. Known for connecting strategy to execution, he delivers innovative, forward-thinking solutions that modernize travel ecosystems, improve employee satisfaction, and drive strong business results.

DAVID HARBEN



Manager, Sustainability | Global Sales Consulting **Delta Air Lines**

David Harben joined Delta five years ago and has focused on helping corporate customers achieve their sustainability goals by reducing carbon emissions through sustainable aviation fuel. During his tenure, he has also partnered with B2B clients to optimize their Online Booking Tools, driving best practices that enhance cost savings and travel policy compliance. Prior to Delta, David held roles at Amadeus and Yahoo, where he delivered technology-driven solutions to support corporate sales growth and performance. Today David leads Delta's Sustainability Consulting team—specialists dedicated to helping corporate partners scale the adoption of decarbonization solutions and advance their sustainability strategies.

GREELEY KOCH



Managing Director **490 Consulting**

Greeley Koch helps clients transform their corporate travel programs by improving traveler experience, driving cost savings, and evolving offerings through the lens of the digital traveler journey. As Managing Director of 490 Consulting, he brings a unique perspective from both sides of the desk—having led travel procurement at Abbott and Bank of America and held leadership roles on the supplier side. Greeley also teaches at NYU's Tisch Center of Hospitality and is a former Executive Director of the Association of Corporate Travel Executives (ACTE). He has been recognized by Business Travel News as both a Top 25 Most Influential Executive and a Hot 30 Business Travel Influencer, continuing to shape the future of corporate travel.

SPEAKERS

ROSEMARY MALONEY



Senior Director, Corporate Travel **The Freeman Co.**

Rosemary Maloney oversees travel strategy, supplier relations, and policy governance. With nearly two decades of leadership experience, she has held key roles at Alteryx, Madison Square Garden Entertainment, Sprinklr, Tapestry, the United Nations, and others – spanning both private and public sectors. She holds an MBA from Fordham Gabelli School of Business and a BA from Ithaca College. Rosemary currently serves as President of the Board of Directors for the Global Business Travel Association (GBTA), where she champions advocacy, education, and innovation in business travel.

ANDREW MENKES



CEO **Partnership Travel Consulting**

Andrew Menkes founded Partnership Travel Consulting in 2001. He began his career at TWA, and left to open Priority Travel, a US-based corporate travel agency. Later, as a travel manager he helped create the first internet-based electronic ticket purchase with British Airways. He was the first travel manager that the Airline Reporting Commission accredited to operate a Corporate Travel Department. Business Travel News twice named Andrew one of the 25 Most Influential Travel Executives in 1998 and 2000, named him Travel Manager of the Year in 1999 and inducted him in 2014 into the Business Travel Hall of Fame. This year, Partnership Travel Consulting acquired Fare Audit, for which Andrew serves as President.

DAVID MEYER



Executive Director, Conference Content & Strategy **The BTN Group**

Before taking on his current role producing more than 40 events a year including Business Travel Show Europe and soon Business Travel Show APAC and Business Travel Show America, David Meyer was editorial director for five years and director of research and media strategy for two years. Prior to that David served for 17 years as editor-in-chief of *Business Travel News*. Before coming to BTN, David was managing editor of the 14 million-circulation *Philip Morris Magazine*, managing editor of voice and data industry weekly newspaper *CommunicationsWeek*, news editor for *Aviation Week & Space Technology* and copy editor for *Popular Mechanics*.

SPEAKERS

DANIEL NETTUNO



Director of Sales and Client Management **Advito**

Daniel Nettuno leads strategic client engagements focused on optimizing travel programs with an emphasis on sustainability, inclusivity, and traveler experience. He partners with global organizations to drive meaningful change through data-driven insights, innovative communication strategies, and modern travel technologies. Prior to joining Advito, he held business development roles at GBT Consulting and Sabre, where he helped clients navigate complex travel ecosystems and implement transformative solutions. Daniel holds a B.S. in International Relations from Georgetown University and an M.A. in Latin American Studies.

COLIN O'BRIEN



Deputy Vice President of Operations **Global Guardian**

Colin W. O'Brien is a global security executive and operational strategist with extensive experience leading organizations through complex and high-risk environments. In his current role, he oversees crisis response, executive protection, and global operations across more than 130 countries. Previously, Colin was the Chief Security Officer for the United States Institute of Peace, where he built and led security programs supporting diplomatic, humanitarian, and conflict resolution missions in active war zones. Colin has operated extensively in regions where drone activity has reshaped the security landscape, including Ukraine, the Sahel, and Latin America.

ANDREW SLAIBY



Sr. Manager, Travel **Raytheon Technologies**

With a youthful eight years of industry experience managing all facets of a global travel program, Andrew Slaiby currently leads in managing global airlines along with implementing travel agency and developing synergy projects. Within the travel industry, he has been actively advocating for those with disabilities through the Global Business Travel Association's Ladders program. Prior to travel, Andrew led several supply chain product initiatives for United Technologies and managed statewide political campaigns.

SPEAKERS

HENNING SNYMAN



Security Director – US South Atlantic **International SOS**

Prior to joining the International SOS America's team, Henning Snyman was the Security Director, Africa for International SOS and Control Risks based in Johannesburg, South Africa. Henning worked for over 20 years across Africa and the Middle East in a risk management and consulting capacity. Henning previously lectured at Australia's Macquarie University and at the South African Naval College after becoming an officer in the South African Defence Force. He graduated cum laude with a Master's degree in Policing, Intelligence and Counter Terrorism from Macquarie University and holds a BA in Development Studies and an Honours Degree in Political Studies.

CARI WURZBACHER



Manager, Government & Corporate Accounts **United Airlines**

Cari Wurzbacher, United Airlines, Manager – Government & Corporate Sales. With over a decade of experience at United Airlines, Cari Wurzbacher has cultivated a strategic background with roles in Pricing & Revenue Management, Customer Strategy & Innovation, and Sales. She is currently responsible for United's Government sales portfolio and leads of team responsible for key corporate accounts. She serves as a Board member for Bridge, United's BRG that is an ally for both employees and customers with disabilities. Her passion and work have been recognized by the industry with accolades including being named a WINIT Top 50 Women in Travel in 2023 and GBTA Ladders Mentee of the Year in 2022 and Outstanding Contribution in 2025.

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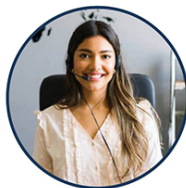
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