

The BTN Group produces a variety of e-newsletters to meet both the vertical and horizontal information needs of corporate travel managers and buyers. These e-newsletters provide travel suppliers with the ability to promote to a targeted readership by content topic or to a combined **unduplicated reach of 40,488 OPT-IN SUBSCRIBERS**

BTN Daily

Delivers top news for corporate travel buyers throughout North America and Europe.

Published daily, delivered to **14,400 opt-in subscribers**



Travel Management

Delivers news and information to travel managers at corporations, associations, governments, universities and other organizations interested in travel and technology product information, program management and operations, travel policy development and partner news. Advertising in this newsletter is sold as a package with the corresponding topic section on the BusinessTravelNews.com website. The combined newsletter/website program ensures your advertising will be seen by a highly targeted audience interested in this content.

Published twice-monthly, delivered to **6,700 opt-in subscribers**

The Transnational

Delivers news and information to travel and meetings professionals at multinational businesses interested in travel program consolidation and practices, international regulatory issues, industry trends and global supplier products and services. Advertising in this newsletter is sold as a package with the corresponding topic section on the BusinessTravelNews.com website. The combined newsletter/website program ensures your advertising will be seen by a highly targeted audience interested in this content.

Published twice-monthly, delivered to **4,055 opt-in subscribers.**



Travel Procurement

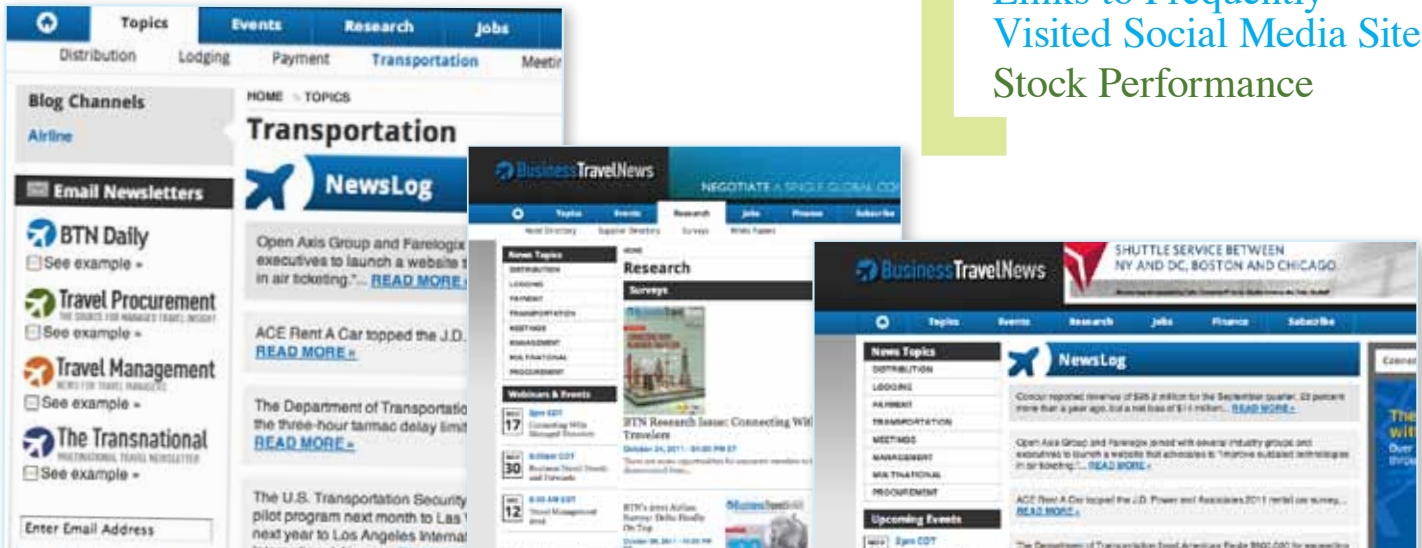
provides trends, case studies, market intelligence, analysis and benchmarks that procurement experts need to source, procure, fulfill, measure, evaluate and report. Advertising in this newsletter ensures your advertising will be seen by a highly targeted audience interested in this content.

Published monthly, delivered to **6,950 opt-in subscribers.**

The mission of the BusinessTravelNews.com website is to provide **business travel buyers** with a single source to all the information and content produced by The BTN Group. Our goal is to help travel buyers make more informed decisions.

The www.businesstravelnews.com website gives **business travel suppliers** a broad range of marketing opportunities including run of site advertising, sponsorships and advertising in content specific areas which provides a focused communication strategy.

- Breaking News
- Analysis
- Interviews
- Data
- Event Information
- Webinars
- Research
- Industry Reports
- Travel Supplier Directory
- Links to Frequently Visited Social Media Sites
- Stock Performance



BusinessTravelNews Website Navigation

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