

1X 4X 7X 13X 24X 36X 72X

Tabloid Ad Sizes

Tabloid Page	\$27,730	\$26,900	\$26,090	\$25,300	\$24,550	\$23,810	\$23,310
Tabloid Spread	\$54,380	\$52,750	\$51,170	\$49,630	\$48,140	\$46,690	\$45,300
½ Page Tabloid	\$17,190	\$16,670	\$16,170	\$15,690	\$15,220	\$14,760	\$14,320
1/3 Page Tabloid	\$11,650	\$11,300	\$10,960	\$10,640	\$10,320	\$10,020	\$9,710
¼ Page Tabloid	\$9,430	\$9,150	\$8,870	\$8,610	\$8,350	\$8,100	\$7,850

Junior Page Ad Sizes

Junior Page	\$24,880	\$24,130	\$23,400	\$22,700	\$22,020	\$21,360	\$20,720
Junior Spread	\$48,670	\$47,210	\$45,790	\$44,420	\$43,080	\$41,790	\$40,530
½ Junior Page	\$16,190	\$15,710	\$15,240	\$14,780	\$14,340	\$13,910	\$13,490
1/3 Junior Page	\$10,450	\$10,130	\$9,830	\$9,530	\$9,250	\$8,980	\$8,720
¼ Junior Page	\$9,560	\$9,270	\$9,000	\$8,730	\$8,410	\$8,160	\$7,920

Covers

Cover 2 or 3	\$30,760	\$29,900	\$28,930	\$25,750	\$22,920
Cover 4	\$33,550	\$32,570	\$31,600	\$30,630	\$29,720

Front Page Box	\$9,550	\$9,070	\$8,620	\$8,190	\$7,780
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(All rates are quoted gross and include 4/color charge. Effective January 1, 2012)



1X 4X 7X 13X 24X

4/C Full Page	\$17,020	\$16,500	\$16,010	\$15,530	\$15,070
4/C Spread	\$34,040	\$32,980	\$32,030	\$31,060	\$30,140
4/C 1/2 Page	\$10,500	\$10,190	\$9,880	\$9,590	\$9,300

BLEEDS, PREFERRED POSITIONS, SHORT RATES & REBATES

- A. Bleed or oversized ads—subject to 10% surcharge on space rate.
 Exceptions: (1) covers, (2) spread which may bleed into gutter without surcharge.
- B. Preferred positions — Page 5, 7, 9, 11 and Centerspread +10%; Covers 2, 3, 4 +20%
- C. Guaranteed positioning — +10%
- D. Short rates will be billed upon cancellation of contract or failure to fulfill minimum requirements.
- E. Rebates earned within a 12-month period can be used to purchase additional space within the same 12 month timeframe.

WEBSITES

BusinessTravelNews

Leaderboard (728x90) — ROS rotating upper and lower positions	\$7,500/month
Pushdown — one advertiser appears on all pages of the site	\$12,500/weekly
On the first page view, the ad automatically expands for 5 seconds	
On all other page views of that visit, the user sees the narrow band	
Rectangle (300x250) — ROS rotating upper and lower positions	\$7,500/month
Homepage Takeover — own all positions on the homepage for a full week	\$10,000/week

Travel Procurement THE SOURCE FOR MANAGED TRAVEL INSIGHT

WEBSITE CONTENT SECTION

Leaderboard (728x90) — ROS rotating upper and lower positions	\$6,500/month
Rectangle (300x250) — ROS rotating upper and lower positions	\$6,500/month

the beat THE BEAT WEBSITE

Leaderboard (728x90) — rotates between top and bottom of the page	\$3,000/month
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NEWSLETTERS

BTN DAILY NEWSLETTER

Top Leaderboard (728x90)	\$8,500/week
Top Rectangle (300x250)	\$8,500/week
Text Ad	\$8,500/week
Lower Rectangle (300x250)	\$8,500/week
Lower Leaderboard (728x90)	\$8,500/week

TRAVEL PROCUREMENT NEWSLETTER (published monthly)

Top Leaderboard (728x90)	\$6,500/month
Top Rectangle (300x250)	\$6,500/month
Text Ad	\$6,500/month
Lower Rectangle (300x250)	\$6,500/month
Lower Leaderboard (728x90)	\$6,500/month

TRAVEL MANAGEMENT SPONSORSHIP (includes e-newsletter and website)

\$12,500/month

E-Newsletter — One 728x90 <u>or</u> 300x250 banner ad in each of the two issues
Website — Rotating top and lower 728x90 Leaderboard banner ad and rotating top and lower 300x250 banner ad in the Travel Management content section of the BTN website for one month corresponding with the e-newsletter.

THE TRANSNATIONAL SPONSORSHIP (includes e-newsletter and website)

\$12,500/month

E-Newsletter — One 728x90 <u>or</u> 300x250 banner ad in each of the two issues
Website — Rotating top and lower 728x90 Leaderboard banner ad and rotating top and lower 300x250 banner ad in The Transnational content section of the BTN website for one month corresponding with the e-newsletter.