

2011 Editorial Calendars



BUSINESS TRAVELnews

ISSUE DATE	AD CLOSING	MATERIAL DUE	FEATURES	SHOW DISTRIBUTION
January 24	January 7	January 11	Top 25 Most Influential Executives In the Business Travel Industry, 2010	
February 28	February 11	February 15	U.S. Hotel Chain Survey	GBTA Strategic Travel Symposium, March 14-15, New York City
March 21	March 7	March 9	Virtual Conferencing	ACTE Global Education Conference, April 10-12, New York City
April 11	April 28	April 30	Air Merchandizing	ISM-GBTA Travel & Meetings Summit, April 19-20, New Orleans
May 16	May 2	May 4	Sourcing	
June 13	May 27	June 1	Meetings	
July 18	July 1	July 6	8th Annual Expense Manager Survey	
August 22	August 8	August 10	28th Annual Travel Manager Salary & Attitude Survey	GBTA International Convention & Expo, August 21-24, Denver
September 12	August 26	August 30	2012 Budget Planner	
October 10	September 26	September 28	14th Annual Airline Survey	
November 7	October 24	October 26	Europe's Biggest: Business Travel Benchmarks	
December 12	November 28	November 30	Year in Review	

BTN Recurring Departments: On The Horizon, News pages, Perspective, 'On The Record', Special Section, Indicators, Travel Management, Distribution, Lodging, Transportation, Payment & Expense, Multinational, Meetings Management, Blueprint

REFERENCE AND RESEARCH ISSUES*

ISSUE	AD CLOSING	MATERIAL DUE	TITLE
March 14	February 28	March 2	Corporate Travel Index
May 16	April 25	April 27	Service Survey
June 27	June 13	June 15	Business Travel Survey**
July 25	July 11	July 13	Business Travel Buyer's Handbook
September 26	September 12	September 14	Corporate Travel 100
October 24	October 10	October 12	Following Managed Travelers

* Special bonus distribution to a portion of Procurement.travel magazine subscribers delivering a broader targeted audience.

**Research and reference issues are standard magazine size except for Business Travel Survey which is tabloid size



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May 2	March 25	March 30	
August 8	June 30	July 7	GBTA International Convention & Expo, August 21-24, Denver
November 21	October 12	October 17	

Procurement.travel- Editorial Departments:

Indicators, Leading Practices, Case Studies, Procurement Profiles, Supply Chain, Technology, Meetings Management, Payment and Perspective

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