

jetBlue®



Dear Travel Partner,

JetBlue is pleased to sponsor the 2017 Business Travel Buyer's Handbook, the annual edition that serves as a valuable resource for Corporate Travel Managers looking to stay ahead in the rapidly changing travel landscape.

At JetBlue, we recognize that the needs of our corporate customers are constantly changing. We work closely with corporate partners to fully understand their needs and challenges, and collaborate to devise the most efficient solutions for their travel programs.

JetBlue is continuing to bring our highly acclaimed service, particularly our Mint premium service, to more communities. This year we plan to bring Mint to Las Vegas, San Diego, and more Caribbean markets. With its hospitality-trained crewmembers, curated menus, comfort and spaciousness—not to mention affordability—Mint has quickly become the best choice for travel between Boston, Fort Lauderdale, New York and the key markets of Los Angeles and San Francisco.

Now serving more than 100 cities with an average of 1,000 daily flights, we continue to grow our relevance in business markets, particularly in Boston. We've listened closely to the voices of our corporate partners and now serve more than 60 cities out of Boston with up to 150 daily departures, including new service to Atlanta. Our expanded schedule in Boston is in addition to our convenient schedules to and from our other focus cities: New York, Orlando, Fort Lauderdale, San Juan and Long Beach/Los Angeles.

We're proud to support this year's Handbook and hope that you will find these ideas and best practices helpful in managing your corporate travel program.

Best Regards,

A handwritten signature in black ink that reads "Dave Clark". The signature is fluid and cursive, with a long horizontal stroke at the end.

Dave Clark
Vice President, Sales & Revenue Management
JetBlue Airways